



# TAKE FLIGHT & SOAR HIGH

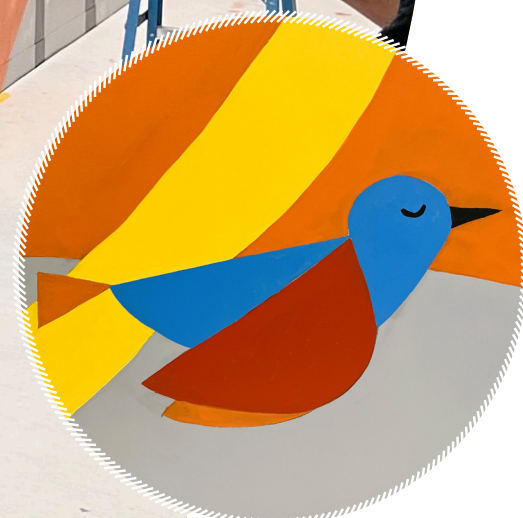
A CLUB EXPERIENCE THAT IGNITES  
THE DESIRE TO RISE TO THE NEXT LEVEL.





# TRANSFORMING TO MEET CULTURE

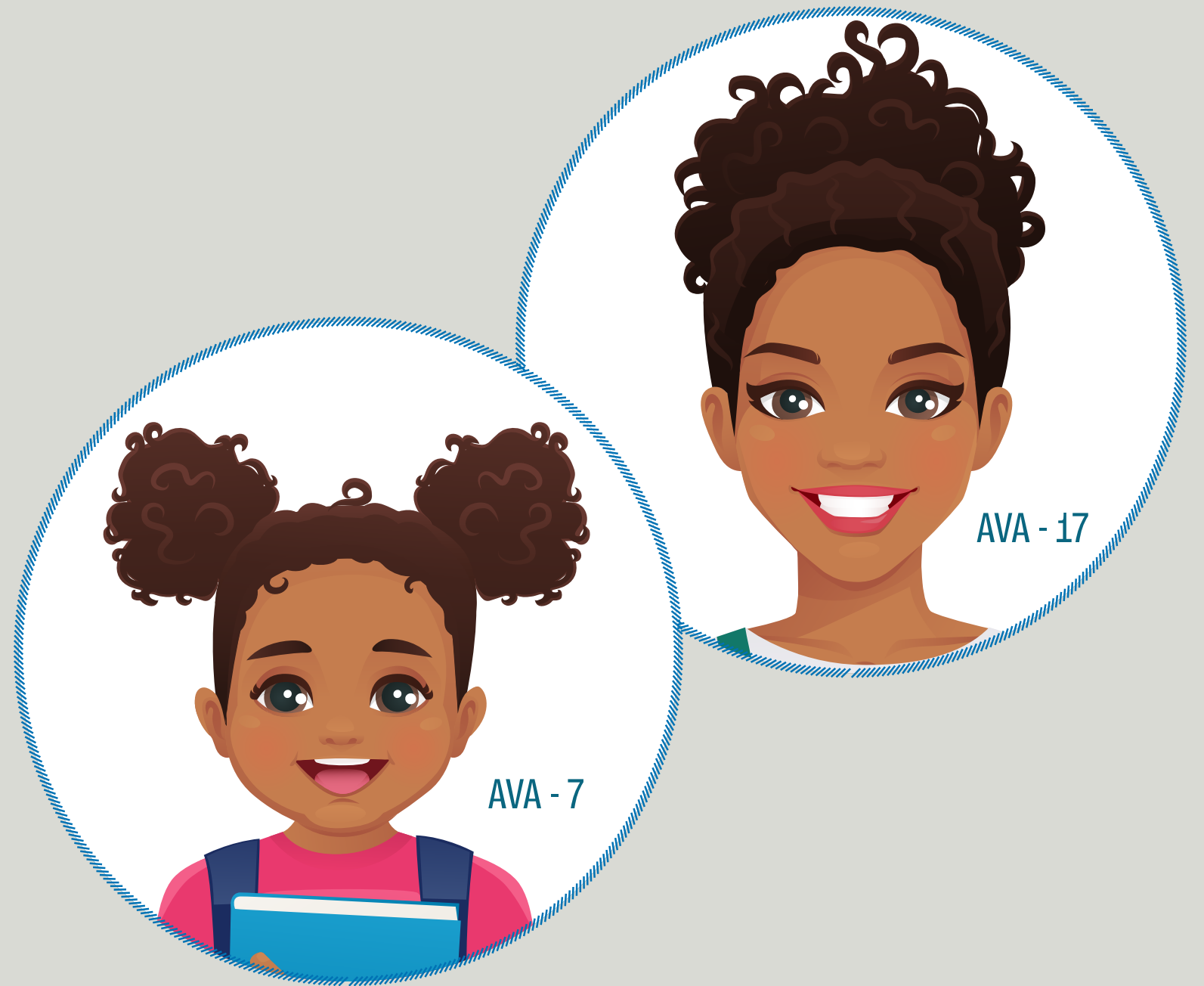
**PROJECT PURPOSE:** In 2020, Gensler Atlanta started on the design journey with the **Boys & Girls Clubs of Metro Atlanta (BGCMA)** to explore ways to **transform** their recently acquired club in Chamblee, Georgia, into a **space that would support the programming and transition of the club's youth from elementary and middle school to high school.** A former special-needs school when BGCMA moved in a few years ago, the previous school's setting may have been ideal for learning in the smaller classrooms, but it was not suitably designed for the physically engaging programs and activities offered by the organization. The transformed interiors will be a learning haven that celebrates the **Boys & Girls Clubs brand and culture.**





# ENCOURAGING COMMITMENT

**DESIGN DRIVER:** Upon engaging Gensler, the Boys & Girls Clubs of Metro Atlanta (BGCMA) acknowledged the difficulty in retaining middle school-aged students through the duration of their high school years. To ensure that **every kid has equal access to their enriching programs and unique experiences**, BGCMA offers a secure atmosphere that empowers students to be their best selves. The students are equipped with the resources they need to become future leaders in their communities, cities, and beyond due to the exposure they received while at the clubs. Gensler aims to assist the Chamblee Club in overcoming this obstacle by designing a club experience that encourages the drive to advance, with a particular emphasis on the areas that are directed toward young people. **Gensler is transforming the club into a space that will ignite the desire to rise to the Next Level.**



# DESIGN WITH A PURPOSE

## A SAFE HAVEN FOR YOUNGER MEMBERS.

The **main building** was repurposed from existing classrooms to spaces that supports the clubs' more active and energetic activities and programs. While preparing to transition to the Teen Center, middle school kids will have their own place to develop at their own speed. The elementary classrooms will be **refurbished to give them a new sense of energy**, and the main entrance will be updated to help the Boys & Girls Clubs boost their brand.

Tech nooks that offer  
**Digital Connection**

Reading nooks that support  
**Quiet Focus Time**

Open and flexible space to encourage  
**Exploration & Discovery**







# DESIGN WITH A PURPOSE

## A PLACE FOR COMMUNITY AND GROWTH.

A newly renovated space, formerly the cafeteria, is now home to middle school-aged students. Their new space is filled with energy designed to ignite community amongst this group of youth. As middle schoolers are often on a mission of self-discovery, it was critically important for Gensler to create a space that **fosters a supportive learning environment that is conducive to academic and personal growth.** The middle school area, furnished with a large portion of Gensler Atlanta's furniture donations, will be a destination brought to life by these incredible individuals.

A range of space types to offer  
**Choice & Variety**

Stunning materials that promote a  
**Welcoming Space**

Distinctly designed space to foster a sense of  
**Community & Belonging**



# DESIGN WITH A PURPOSE

## A LOFTY OASIS FOR THE TEENS TO BELONG.

The gymnasium intervention entails completing an unfinished area on this second level of the gymnasium for the teens of the club. Built out just for them, the teens will experience a new loft-like space with a **variety of space choices that is uniquely special for the transitioning youth to this Next Level**. The new teen loft is conveniently located upstairs from the shared gymnasium and the newly designed culinary arts space. Looking out of their windows, the teens are able to view the main building and the new community center as they continue to be visibly connected to the other students.

Remotely located to build authentic  
**Independence**

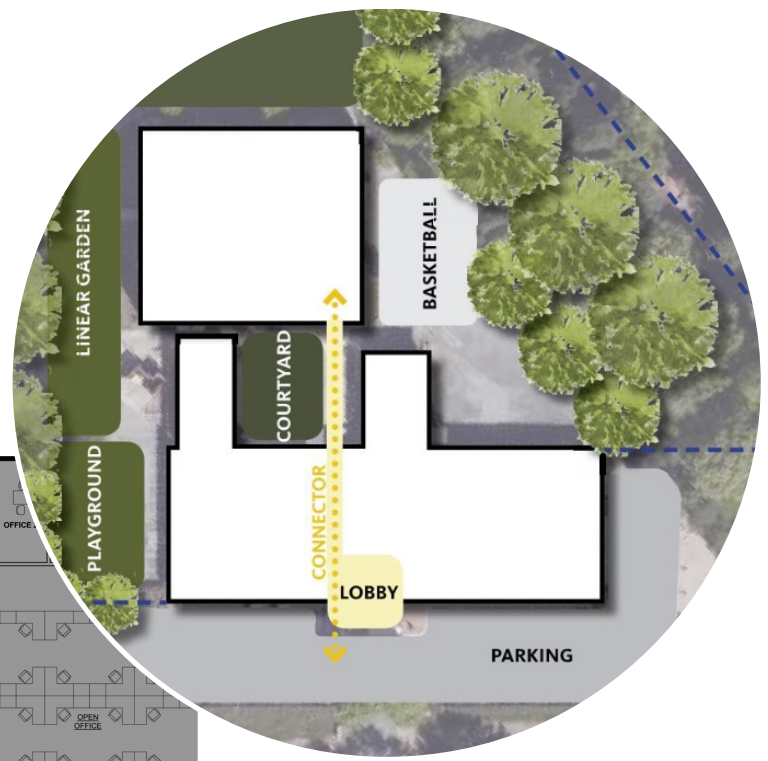
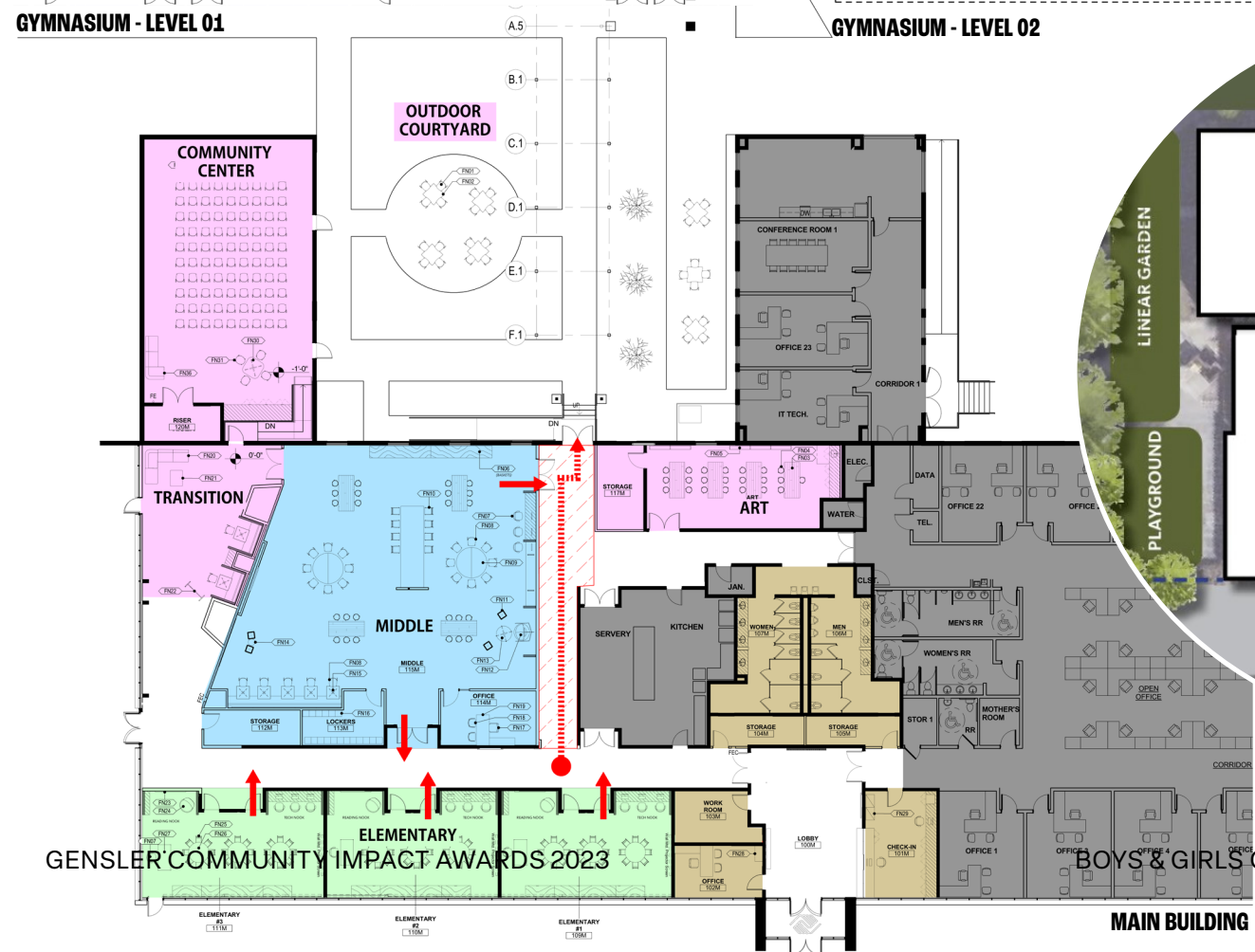
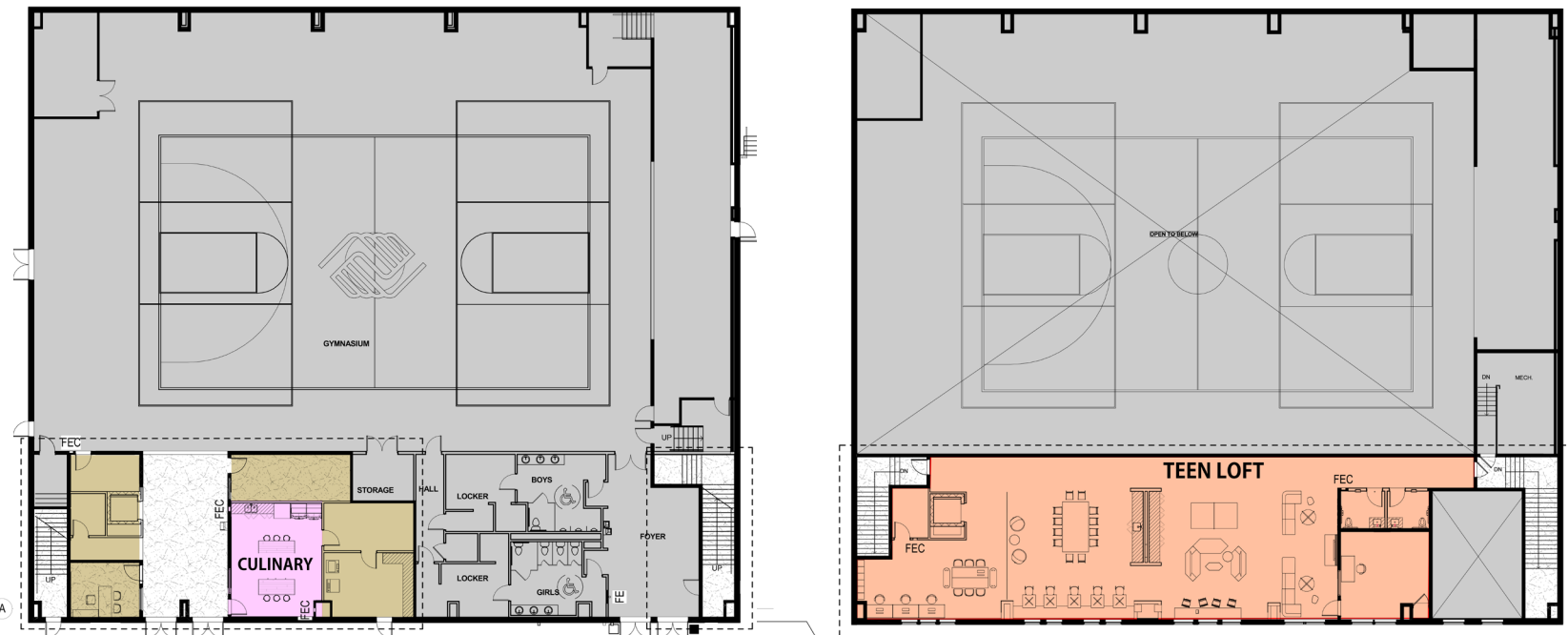
Sophisticated finishes that creates an  
**Atmospheric Vibe**

A variety of space options giving the teens  
**Complete Autonomy**





# SOARING ALONG THE HIGHWAY



Affectionately referred to as ‘The Highway’, the shared corridor connecting all circulation paths in the Main Building leads to the gymnasium where the expectantly coveted Teen Loft is located on the 2nd floor. An eye-catching mural was created by Gensler Atlanta’s Community Impact team and painted with associates of the Boys & Girls Chamblee team along a wall in the Highway. The painting creates **a captivating background throughout the hallway with a blend of vibrant, upbeat colors and whimsical symbols.** The finger feature hanging overhead will pique student’s curiosity as the artwork draws them in. The fingers signify the embrace and security of the students who travel the path as they are reminiscent of the Boys & Girls Clubs emblem.



# EMBRACING PARTNERSHIP

Incredible relationships with the local industry partners led to an outpouring of contributions, from materials and products to donated time. **Due to the tremendous generosity of our partners and sponsors, the project's cost has been cut significantly.** Gensler Atlanta's team donated hours of time during the initial planning to make the project a reality. Later in the production and implementation phases, the low-bono efforts made a significant impact on seeing the spaces come to life. The Gensler Atlanta team is committed to the success of the project, and the transformed spaces aim to make a difference in the lives of the students that will dwell within the newly invigorated walls.

## SPONSORS (DONATED OR DISCOUNTED MATERIALS)

Jennifer Hardy | **Milford Group** - Chilewich Carpet  
Nicolette Pizzoferrato | **Tarkett** - Rubber Base, Stair Treads  
Jody Teeter | **Armstrong** - Ceiling Tile and grids  
Tracy Lenahan | **Complete** - Turf Acoustical Ceilings  
Lynn Bollins | **Main Solutions** - Kirei Acoustical Ceiling Clouds  
Tom Gage | **Carnegie Fabrics** - Kirei Acoustical Ceiling Clouds  
Matthew Herald | **Sherwin Williams Paint** - Walls  
Alicia Denton | **Filzfelt** - Wall Panels and Felt Drapery  
Jere McCorkle | **LX Hausys** - Viatera Solid Surfaces  
Jamestown | Lighting Donations from Ponce City Market

## PRELIMINARY BUDGET PRICING

Hitt Contracting, Inc.

## GENERAL CONTRACTOR

Leapley Construction

## PROJECT MANAGEMENT

UDS Development

## DESIGN PARTNERS

Shear Structural  
Barrett, Woodyard & Associates

## FURNITURE DONATION

GENSLER Atlanta

## MURAL DESIGN

GENSLER Atlanta

BOYS & GIRLS CLUBS OF METRO ATLANTA | CHAMBLEE, GA

**450+**

DONATED  
GENSLER HOURS

**\$100K**

SAVINGS DUE TO  
DONATED FURNITURE

**\$75K+**

IN DONATED  
MATERIALS



# BEFORE & AFTER





# TEAM WORK MAKES THE DREAM WORK

CORE



GAIL MALONE



MEG FOGEL



\*JERRARD HALL



MARY JOHNSON



SARAH VANDERHOOF

EXTENDED



RANDI MOORE



DANI MARQUEZ



\*HAUWA MAHMOUD



CHRISTA ISCOA



\*LAINE TURKISH



KEVIN STEELE

OTHER PROJECT CONTRIBUTORS: KARIN SULLIVAN AND \*BILL LEE  
\*FORMER GENSLER EMPLOYEE



