



BOYS & GIRLS CLUBS  
OF METRO ATLANTA

# ANNUAL REPORT

## 2023-2024 PROGRAM YEAR





# DEAR SUPPORTERS,

When I think about the work we do at Boys & Girls Clubs of Metro Atlanta (BGCMA), I'm reminded of why I'm so passionate about our mission. **It's all about igniting the unlimited potential of kids and teens by creating spaces where they feel safe, included, and engaged.** Every day, we witness the challenges our young people face, and it's our mission to provide them with the nurturing environments and resources they need to reach their dreams.

As we reflect on the 2023-2024 program year, which marks the fourth year of our five-year strategic plan, RISE2025, we can truly see the impact of our collective efforts. Our goal to serve more kids, more often, and with greater impact is coming to life, and this past program year has been a shining example of what we can achieve together—thanks to the incredible support from our families, staff, volunteers, and supporters like you.

## 1. SERVING MORE KIDS, MORE OFTEN

The 2023-2024 program year was a busy one for us, laying the groundwork for some fantastic new developments we're seeing this fall. In August, we opened our 26th Club site at KIPP Soul, all thanks to a generous 21st Century Community Learning Center grant. And our \$1M City of Atlanta Year of the Youth grant will help us extend program hours for teens at our Warren, Whitehead, and Harland Clubs, giving them even more opportunities to grow and explore.

## 2. MAKING A GREATER IMPACT

We've supercharged our College and Career Readiness programs, offering both virtual and in-person tours to give our middle and high school students a real taste of what's possible. Our Summer Youth Employment Program and internships gave Club members valuable work experiences. We organized regional career fairs to connect teens with future opportunities and celebrated our graduating seniors with a special Senior Celebration and scholarship ceremony.

## 3. STRENGTHENING OUR FINANCIAL POSITION

We celebrated the successful completion of our \$27.5 million Rising Together Comprehensive Campaign—raising more than \$28M in less than two years. Funds will be used to support Club enhancements, capacity & innovation, transportation, post-pandemic academic acceleration, social-emotional wellness programs, and technology resources.

## 4. CULTIVATING DIVERSE AND EFFECTIVE LEADERS

In June, we welcomed eight new Board Members who reflect the communities we serve and the companies making an impact in Metro Atlanta. The Class of 2024 includes professionals from Atlanta United, Coca-Cola United, PNC Bank, Deloitte,



Equifax, EY, Rollins, and Truist. Within our organization, we have also made significant progress in promoting qualified internal candidates and interviewing representatives from the communities we serve for senior-level positions.

## 5. FOSTERING A CULTURE OF EQUITY AND INCLUSION

We have continued our commitment to investing in staff training and development. Our DEI Council coordinated a series of trainings with the National Center for Civil & Human Rights. We also introduced The Tassopoulos Centers for Innovation & Excellence (TCIE), a new onboarding experience named in honor of BGCMA Trustee Tim Tassopoulos and his family. Additionally, we launched the CEO Culture Council, a diverse group of eight employees who serve as thought partners in strengthening our organizational culture.

This is a mere snapshot of the work we've done in the past program year and the impact you help us make all year long. In the pages that follow, you'll find more stories from Club members, donors, staff, and parents, sharing their experiences and insights. We're excited about what's ahead and grateful to have you with us on this journey.

With sincere appreciation,

David Jernigan  
President & CEO  
Boys & Girls Clubs of Metro Atlanta

Learn more  
about Rise2025



## OUR BOARD OF DIRECTORS

**Larry Patrick (Chair)**  
PricewaterhouseCoopers (PwC)

**Charlie Henn (Immediate Past Chair)**  
Kilpatrick Townsend & Stockton, LLP

**Steve Cook (Secretary)**  
Pulte Group [Retired]

**Sarah Saunders (Treasurer)**  
Forvis Mazars

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Atlanta United

**Jon Babul**  
Atlanta Hawks

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Regions Bank

**Erica Bolden**  
Mercedes-Benz USA

**Katie Boscoe**  
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**John Bottini**  
Koch Industries/Georgia Pacific LLC

**Barunashish Brahma**  
Children’s Healthcare of Atlanta  
Northside Hospital

**Emojoy Brown**  
BlackRock

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**Stacey Eames**  
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**Thad Ellis**  
Cousins Properties [Retired]

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Lockheed Martin

**Ryan Esparza**  
EspriGas

**Jerald Estime**  
Claire’s

**Jenny Ethridge**  
Cendyn

**Abhi Golhar**  
Meridian 84

**Derek Goshay**  
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**Eric Hagen**  
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**Susanne Hall**  
Coca-Cola United

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AGCO Corporation

**Camille Hannans**  
Georgia Aquarium

**Jeff Hanson**  
Floor & Décor

**Jamael Hester**  
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**Mark Huffstetler**  
Truist Financial Corp

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Ryan Companies

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CDC Foundation

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UPS

**Gairy Moore**  
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**John Mori**  
Dorsey Alston Realtors

**Aniska Moss-Melford**  
UPS

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Rollins, Inc.

**Justin Palmer**  
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LiveNation, Concert Logic

**Tom Reilly**  
Troutman Pepper

**Erin Mitchell Richeson**  
Cox Enterprises

**Brooks Robinson**  
Accel-KKR

**Aparna Shah**  
Equifax

**Temano Shurland**  
Deloitte

**Elizabeth Silbert**  
King & Spalding

**Ricardo “Rico” Simon**  
Truist Securities

**William M. “Billy” Small**  
The Fountain Companies, Inc.

**Courtney Smith**  
PNC Bank

**Haydon Stanley**  
Fiveash-Stanley

**Dara Steele-Belkin**  
Global Payments, Inc.

**Michael Tabb**  
Google

**Paul Trotti**  
Chick-fil-A

**Stephen Vault**  
Wellstar Health System

## BGCMA TRUSTEES

**Sam Johnson (Chair)**  
Ernst & Young

**Tim Tassopoulos (Immediate Past Chair)**  
Chick-fil-A, Inc. [Retired]

**Kathleen “Katy” Barksdale**  
Rockdale Foundation

**Stephanie Blank**  
Georgia Early Education Alliance for Ready Students (GEEARS)

**Simon H. Bloom, Esq.**  
Bloom Parham, LLP

**Sidney Childress**  
Community Volunteer

**Mark Feidler**  
MSouth Equity

**Aron D. Levine**  
Bank of America

**Bill Rogers\***  
Truist

**Carol Tomé\***  
UPS

**Steve Voorhees\***  
WestRock [Retired]

**Kathy Waller**  
The Atlanta Committee for Progress |  
The Coca-Cola Company [Retired]

**Susan Ward**  
UPS [Retired]

\*Trustee Emeritus

## COUNCIL OF PRESIDENTS

Justin Palmer - Council of Presidents Chair  
Board Chair Stacey Williams – Cherokee County  
Board Chair Felicia Franklin - Clayton County  
Board Chair Robin Baggs – Cobb County Board  
Board Chair Cynthia Finney – Coweta County  
Board Chair Jamal Jessie – Douglas County  
Board Chair Dave Mikita – DeKalb County  
Board Chair Jessi Freeman – Fulton County  
Board Chair Karen Fortune – Gwinnett County  
Board Chair John Webb – Henry County  
Board Chair Joey Ralston – Rockdale County



# INVESTING IN OUR YOUTH



Throughout the 2023-2024 program year, Boys & Girls Clubs of Metro Atlanta (BGCMA) made significant strides in advocating for youth, launching new initiatives and forging partnerships that empower young leaders. At the top of 2024, BGCMA received a generous \$1 million donation from the City of Atlanta as part of the Year of the Youth Initiative, championed by Mayor Andre Dickens.

This initiative focuses on empowering Atlanta's youth through expanded educational and mentorship programs. This support has enabled us to enhance academic assistance as youth recover from COVID-related learning loss, extend operating hours for teen-only programming, and establish a Teen Ambassadors Program to facilitate peer recruitment and retention.



This fall, Congresswoman Nikema Williams visited our Harland Club to present two significant checks totaling \$2.5 million. The first check for \$500,000 will enable us to purchase new buses essential for transporting youth to and from our Clubs, while the \$2 million allocation to Boys & Girls Clubs of America will support child safety initiatives nationwide.

"I've had an amazing time participating in career/educational programs like Law Camp, which have given me insight and knowledge in areas I would not have naturally been exposed to. The Club is a huge part of who I am, and of course, I'm going to graduate, go on to rule the world and make all the people who have supported me proud!"

— Club Teen





# OUR PROGRAM MODEL



## ACADEMIC SUCCESS

Graduate on time with a plan beyond high school

- Homework Help
- Tutoring
- Summer Learning Loss Prevention
- Technology
- Goal-Setting
- Financial Literacy
- Arts (Photography, Music, etc.)
- Outdoor & Environmental Education



## CHARACTER & LEADERSHIP

Serve as effective leaders & positive role models

- Small Groups Clubs
- Formal and Informal Recognition Programs
- Leadership Development
- Civic Engagement
- 21st Century Skill Development



## HEALTHY LIFESTYLES

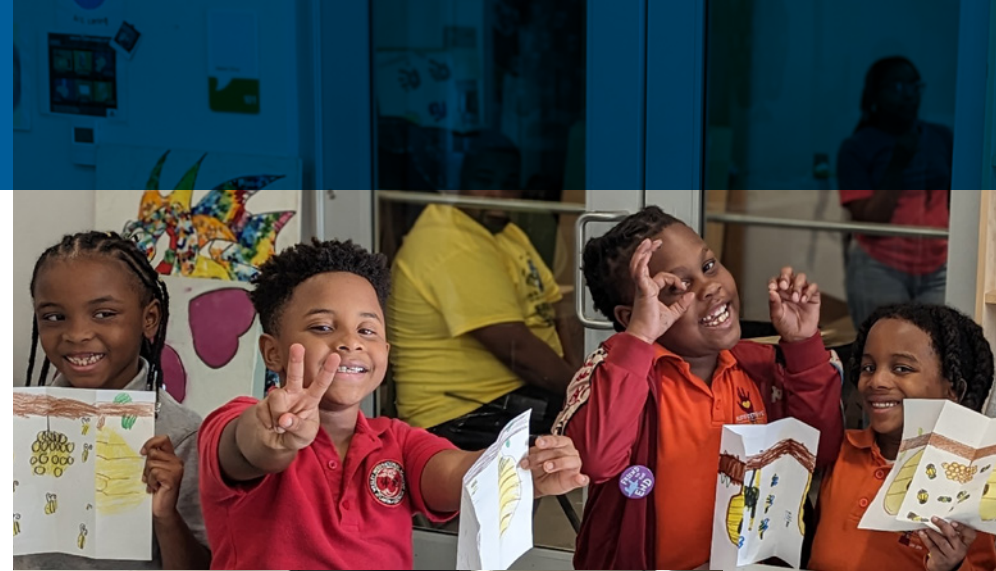
Make healthy physical, social & emotional well-being choices

- Drug & Alcohol Prevention
- Responsible Decision Making
- Physical Literacy
- Team Sports
- Individuals Sports
- Nutrition Education
- Health
- Wellness



## COLLEGE & CAREER READINESS

Give Club members experiences that help them discover their talents and passions and equip them with the tools they need to **secure placement in college, a career, technical school, or the military after high school**



“The youth in Atlanta are the next generation of leaders, thinkers, and organizers. I wanted to find a way to give back to kids and teens and provide them with resources and pathways to becoming their best selves and fulfilling their greatest potential.”

— Allie Damico, Fulton County Advisory Board, Senior Vice President Corporate Banking, PNC



Learn more 







“I love my Club. At Draper, I get to meet up with my friends and play. We play all the sports. I also like the tech lab. I feel important when I’m at the Club and look forward to going there every day.”

— Lewis Lacy IV, 3rd Grade (Draper)



# OUR IMPACT



**79%** of Club members believe BGCMA offers **strong emotional safety**



**94%** of Club members expect to **graduate from high school**



**90%** of Club members enjoy our **fun programs**



**73%** of Club members report having **supportive relationships with adults** (staff, program directors) in our Clubs



**89%** of Club members feel like they can **stand up for what they think is right**, even if their friends disagree



Nearly **70%** of Club teens are on an **accelerated track in Science, English/Language Arts and/or Social Studies** currently



**47%** of Club teens credit BGCMA for helping them get **work experience** (full-time/part-time work or internship)



**81%** of Club teens have participated in a **career exploration program** through BGCMA



**73%** of Club members are **physically active** for 60 minutes a day, at least 3 days a week



**92%** of Club members believe they have **strong emotional intelligence**



**83%** of Club members have learned methods to **calm themselves down when they're stressed**



**93%** of Club members view themselves as **strong leaders**



**96%** of Club members believe they have the **skills needed to be successful in a job**



# CAMP KIWANIS IMPACT

Camp Kiwanis is a year-round residential camp that provides a positive, challenging outdoor experience to the youth served by Boys & Girls Clubs of Metro Atlanta.

**We work with hundreds of kids and teens each year to help ignite their unlimited potential. We provide an environment where all youth feel safe and secure to dream, discover, and develop. Our programs focus on helping kids succeed in school, live healthy, and become leaders.**

Camp Kiwanis is the first exposure that many Boys & Girls Club members have to a wilderness setting. For some, it is the first time away from their own neighborhoods. New experiences like nature hikes, archery, kayaking, swimming, fishing and orienteering become precious life lessons, sparking new opportunities for personal growth.



**\$50 – \$150/wk**  
for campers to attend, based on income eligibility



**ONE WEEK OF CAMP**  
Donations to BGCMA & Camp Kiwanis go directly towards sending children to summer camp for one week



**\$144,000+**  
Donations sent BGCMA Club members to Camp Kiwanis in 2024! THANK YOU!

Learn more →



**457 BGCMA Youth Served**

**Combined Member Programs**  
LINK: Teen Leadership Program, Summer Camp (Metro Atlanta Clubs), Camp AMP'ED, Weekend Adventures/Expanded Learning Opps



**229 Other Youth Served**

Boys Scouts & Girls Scouts, MC Leadership Teens, Breakfast with Santa, Fall Family Fun Weekend, Volunteer & Play Day



**2910 Adult Guests & Events**

Weddings, Reunions, Birthday Rentals, AmeriCorps: NCCC Team, Broad River Watershed Association, Staff Retreats, Other Visitors/Tours

**TOTAL CAMP VISITORS (Aug 2023 – July 2024): 3,596**





# L.I.N.K:

## LEADERS IN NATURE'S KINGDOM PROGRAM

Camp Kiwanis was honored with the Eleanor P. Eells Award for Program Excellence by the American Camp Association (ACA) at the beginning of 2024. The award specifically recognizes Camp K's Leaders in Nature's Kingdom (L.I.N.K.) program for creatively addressing societal needs and demonstrating the positive impact of the camp experience on individuals and society.

*Read the rest  
to learn more*



“Since August 2021, it’s been my privilege to guide the L.I.N.K. Program (Leaders In Nature’s Kingdom) at Camp Kiwanis. We empower teens not just to step outside their comfort zones, but to become the ‘torchbearers’ who illuminate the path for others. By immersing them in the ‘green’ of Camp K, we cultivate leadership that extends beyond our grounds and into their Clubs and communities.”

— Jesse Coltrane, Program Manager



# SUMMER AT BGCMA

INJUSTICE ANYWHERE IS A THREAT TO JUSTICE EVERYWHERE. WE ARE CAUGHT IN AN INESCAPABLE NETWORK OF MUTUALITY, TIED IN A SINGLE GARMENT OF DESTINY. WHATEVER AFFECTS ONE DIRECTLY AFFECTS ALL INDIRECTLY.



This summer, four teens from our Douglas County Club represented Metro Atlanta at the Summit for America’s Youth in Washington, D.C. They met with local lawmakers to advocate for critical reforms in mental health and gun violence, issues that directly impact their community. Their advocacy journey included a Capitol tour and discussions with congressional representatives, highlighting the importance of youth voices in addressing pressing societal challenges.

*Read more  
about summer  
activities*



“Throughout my four years here, I’ve created core memories and grown so much. Thank you for... nurturing me to build me.”

— Isaiah T





# DHL DELIVERS!

We are excited to share the success of a recent volunteer event where DHL made an extraordinary contribution to our organization.

Through their generosity and commitment to supporting our kids and teens, **DHL donated over 350 stuffed backpacks** to three of our Boys & Girls Clubs in Metro Atlanta: The Joseph B. Whitehead Club, The Shaquille O'Neal Boys & Girls Club of Henry County, and the Newnan/Coweta Club. These backpacks, filled with essential school supplies, were distributed to our members, ensuring they are well-prepared and confident as they start the new school year.

*Read more*



# COMPASSION, CARE, AND KINDNESS



“I love the Boys & Girls Club. Why, you might ask. Well, it’s because from the moment we arrived in May of 2017, my girls and I have been shown love & compassion like no other time in my life. I was a single dad then; not knowing how or where I could afford to place my girls for the summer – the Mimms Boys & Girls Club was a blessing.”

I walked in the doors after having a welcoming phone call and a cheerful invitation from Miss Mia. She greeted me with a smile, enthusiasm, and knowledge. She walked me through every step of the application and enrollment process, assuring me that my girls would be loved and cared for at the Club.

What an amazing summer! Not only was I able to budget for it, but they had a field trip every week! The girls looked forward to the guidance and acceptance that every staff member provided them.”

— Chris Mercer - Malon D. Mimms Club Parent

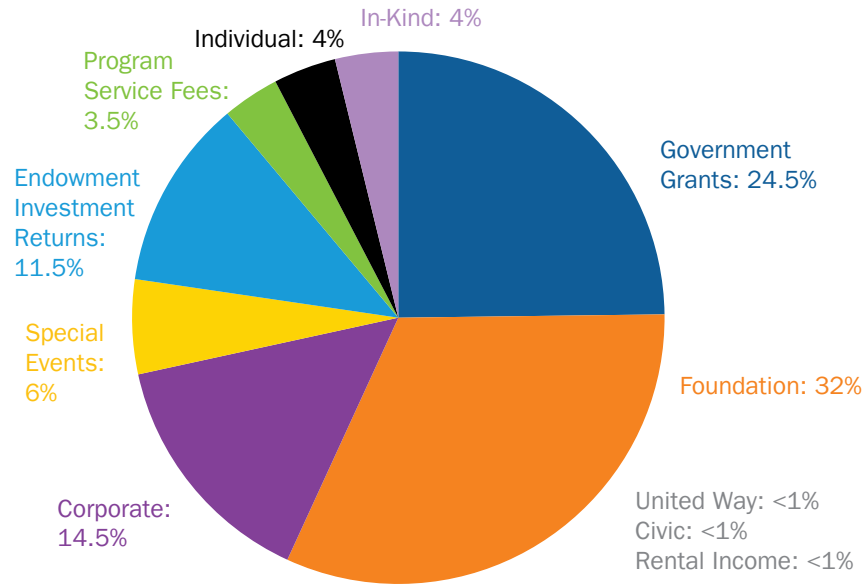
*Read the rest on our website*





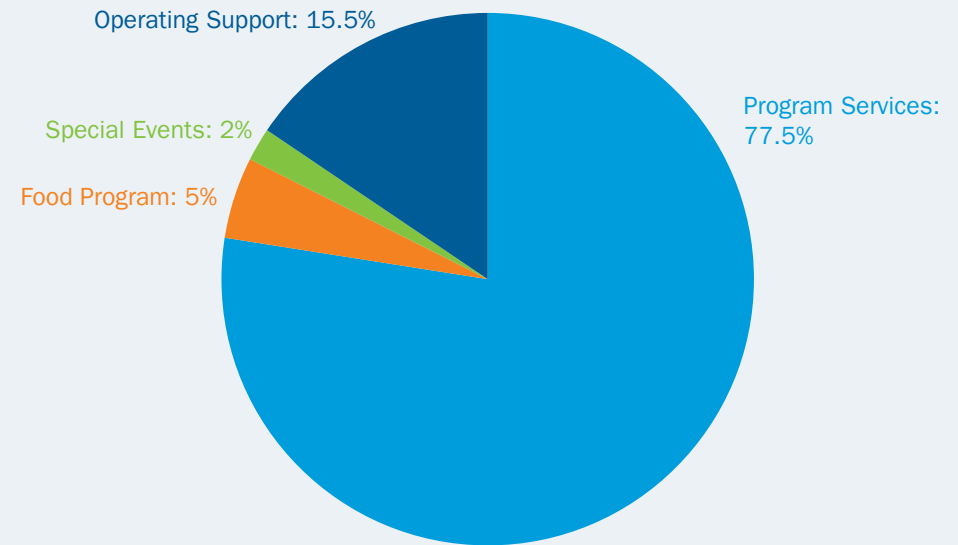
# FINANCIALS

## REVENUE



Government Grants	\$8,282,178
Foundation	\$10,700,073
Corporate	\$4,922,544
United Way	\$125,000
Special Events	\$1,916,707
Endowment Investment Returns	\$3,868,917
Program Services Fees	\$1,154,407
Individual	\$1,271,980
In-Kind	\$1,278,083
Civic	\$104,741
Rental Income	\$100,523
<b>TOTAL</b>	<b>\$33,725,153</b>

## EXPENSES



Program Services	\$21,931,819
Food Program	\$1,401,295
Special Events	\$569,745
Operating Support	\$4,400,414
<b>TOTAL</b>	<b>\$28,303,273</b>



# THANK YOU



We couldn't do any of this without your support.  
Thank you.

*Our donors*



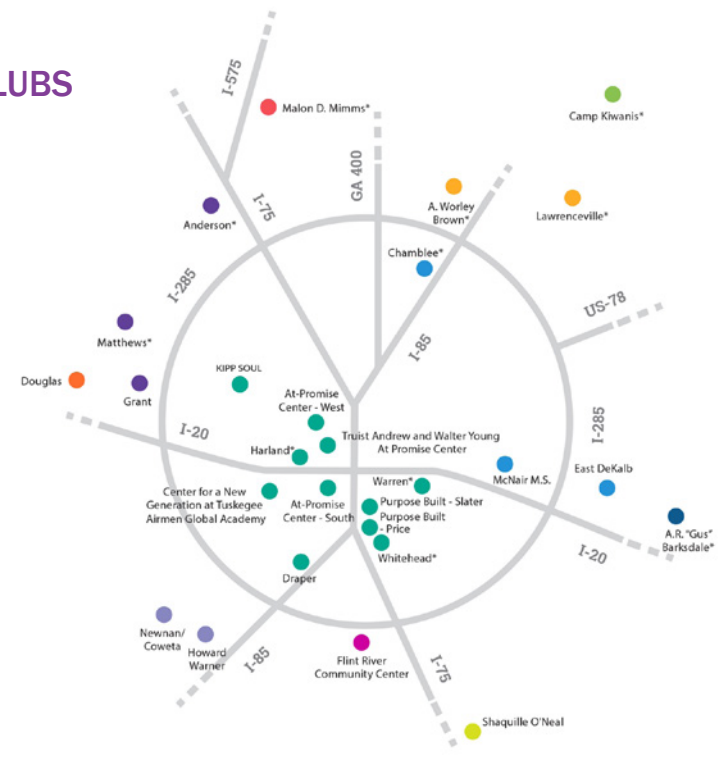
*Get involved*



*Give now*



## OUR CLUBS




\*denotes Clubs owned by BGCMA






**BOYS & GIRLS CLUBS**  
OF METRO ATLANTA

Boys & Girls Clubs of Metro Atlanta  
2880 Dresden Drive  
Chamblee, GA 30341  
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Boys & Girls Clubs of Metro Atlanta is a 501(C)(3) charity, accredited by Charity Navigator and GuideStar.