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Dear Friends,



Great Futures Start at Boys & Girls Clubs of Metro Atlanta. From teachers, firemen and business executives to famous actors and politicians, the children at our Clubs today will be a part of our community's future. We are committed to helping our youth realize their true potential, capitalize on their strengths and build positive futures for themselves.

During the after school hours, kids are most at risk for negative influence and behavior. For children from disadvantaged circumstances, those risks are higher and daily obstacles present challenges to achieving a successful future. That's why our Clubs are the place where they can find safety, comfort, guidance and resources to help them with academics, living a healthy lifestyle and building positive character and relationships in their lives.



Every child has a dream for the future. Some dream of being superheroes while others dream of leading the next Fortune 500 company. And, some even still only dream of having three warm meals every day. No matter their dreams and circumstances, they have the potential for a GREAT FUTURE.

As you review the pages of the 2010 annual report, I hope you will be reminded of what your dreams were as a child. What or who empowered, comforted and encouraged you? For many of our children, the Clubs are a crucial stepping stone on the path to their future. Thank you for your support of BGCMA and the thousands of youth who need you. The impact you have in their lives can be seen through their smiles, their engagement in the Club and their aspirations to have a GREAT FUTURE.

Every time you give your time, talent or treasure to BGCMA, you give one more child the chance to overcome adversity, believe in themselves and the opportunity to achieve their dreams. Great Futures Start Here – because of you.

For our kids,

Missy Dugan

President & CFC

Brent Wilson

Chair of Corporate Board of Directors





But imagine alienation, poverty, hunger, drugs or violence being part of your every day life at the age of six, nine or fourteen. Now imagine thinking that these things are normal because it's all you know.

A GREAT FUTURE can mean achieving your childhood dream job or impacting the world in a positive way like ending hunger. But when faced with harsh realities at a young age, reaching those goals can easily be stopped and a child's future can quickly steer toward an unproductive direction.

Research shows kids are most at risk during the after school hours and those who face serious economical and social issues are more vulnerable to negative influences. More than 91 percent of our youth come from economically disadvantaged circumstances. They have the same dreams we did as children – to be a veterinarian or doctor or to make the world a better place. Sometimes their dream for the future is simply to be encouraged and loved...

That's where we come in.



Ricardo's Club has been critical to the success in his life. It has given him exposure to multiple programs that have helped him develop his dream of becoming a doctor. With mentors, career prep programs and college bound classes, Ricardo has learned the importance of education, hard work and dedication so that he may one day save lives too.

At an early age, Debbie recognizes her actions now will affect her future. She is learning to promote a cleaner earth for herself and her peers through recycling programs and environmental education at her Club. With positive influence and reinforcement, Debbie feels empowered to change the world for the future.

Elijah is only eight years old. He knows Superman is a hero and someone who does good for others. He dreams to do the same for the future. Productive relationships with staff, peers and volunteers at the Club and daily encouragement keep Elijah focused on being a positive role model and showing kindness towards others.

Autumn wants to make a positive impact and end hunger for the future. Through her Club, she has learned the importance of giving back and spent time in her community helping the homeless. She's gained a sense of community and from there, set her goal of helping others.

With programs that foster Academic Success, Healthy Lifestyles and Character & Leadership Development, Ricardo, Debbie, Elijah and Autumn are provided a well rounded after school experience that keeps them safe, healthy, happy and productive.

There are thousands of children in our Clubs with big dreams for the future. Boys & Girls Clubs doesn't focus on the obstacles our youth face. We focus on the potential they have and help them build on their strengths and goals. The Club gives them a place to belong, encouragement to reach for their dreams and confidence, knowledge and tools to help them succeed.

Boys & Girls Clubs of Metro Atlanta ensures all of our children, no matter the obstacles they face, have dreams for the future and that their **GREAT FUTURES START HERE**.

FUTURE MAKERS from 2010







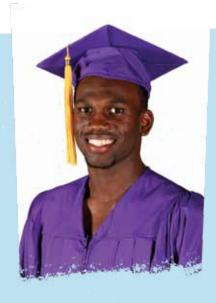
Atlanta Falcons Youth Foundation

is a long-time partner that seeks opportunities to help our children and communities in a variety of ways. With their annual support, BGCMA

maintains daily fitness programming at six Clubs, implements the Make a Splash swimming program in four sites and runs multiple sports leagues across all BGCMA locations. Through monthly meetings that they host, BGCMA is able to connect with other local youth-serving agencies and share ideas and best practices. They also provide trainings for staff and unique opportunities where our kids can interact with players and attend games.







Stacy Finley, named the 2011
Boys & Girls Clubs State Youth of the Year, is an extraordinary Club member and is a future leader in the making. He has been a long-time member of the W.W. Woolfolk Boys & Girls Club. To better himself and his community, Stacy participates in various extracurricular activities such as Keystone leadership club, volunteers with Hands on Atlanta, and assists with street cleaning. He also mentors his peers at the Club and stays committed to helping others by discussing with them how to deal with issues like

peer pressure, drugs and alcohol. Stacy was accepted to Brandeis University in Massachusetts on a scholarship valued at \$178,000. Coupled with the more than \$15,000 in scholarships he earned through BGCMA programs, Stacy has earned more than \$190,000 in college scholarships.





In 2010, Tom Crahan and Sarah Raible have gone over and beyond as individual donors. They are currently Champion members in Club Blue and are Circle of Promise annual givers. Tom is a volunteer for a mentoring program with other Club Blue members. He finds it very rewarding to work with the youth at the Club. When asked about the experience, he said, "I find mentoring the young men at the Jesse Draper Club to be one

of the highlights of my month. It is so refreshing to spend a little time with hard working and focused young people. I'm sure I'm getting far more from these guys than I could ever give back and encourage everyone I know to get involved with the Club."



Lexis Nexis demonstrated the true sprit of corporate partnership in 2010 by donating their time, talent and resources to Boys & Girls Clubs

of Metro Atlanta. Last year alone, Lexis Nexis provided numerous capital improvements to BGCMA, solely funded and redesigned W.W. Woolfolk's girl's restroom, adopted a Club for their annual Christmas party and hosted The Windward Challenge, a 5K that raised more than \$100,000 for BGCMA.





ACADEMIC SUCCESS

- BGCMA launched *Impact 2013* in 10 Clubs at the start of the 2010–2011 school year as part of a new initiative to increase academic success and established significant progress in Club members and data benchmarks. The program allowed BGCMA to update technology, launch new interactive learning programs and hire full-time educational-focused staff.
- 117 students in BGCMA's College Bound program were accepted into 2 or 4 year colleges or universities; 91 students will attend in-state college and 26 out-of-state college; and 75 received full tuition scholarships.
- More than \$1.5 million in scholarships were awarded to BGCMA members.



SUCCESS STORY

Thanks to the new education initiative, 8-year-old A. Worley Brown Club member Shawn was able to increase his grade point average from a C to an A in just a 9 week period. Through daily homework help and practicing math and reading skills in the online learning program, Shawn was able to see his grades and his academics improve and continues to maintain an A average.

HEALTHY LIFESTYLES

- Brookhaven and Jones Boys & Girl Clubs established their own fresh gardens to grow healthy vegetables. With the help of various community partners, they cultivated plants, gave them to parents and guests and made healthy meals from their produce.
- More than 720 Club members participated in the Healthy Habits program and learned the importance of healthy eating and physical fitness.
- Thanks to Make A Splash, more than 500 kids are safer around water because they learned how to swim and about swim safety.



SUCCESS STORY

Having a healthy lifestyle changed Hill Street Club member Jonathan's life for the better. Before joining the BGCMA track team, Jonathan was inactive, overweight, shy and couldn't walk 20 meters without losing his breath. After track practice, he would walk straight to the vending machine and look for an unhealthy snack. Through proper guidance from his Club and sheer determination. Jonathan is now able to run over a mile without difficulty, he is eating healthy and has gained an abundance of self-confidence. Today after track practice, you can find him eating healthier snacks like fruit.

CHARACTER & LEADERSHIP DEVELOPMENT

- More than 900 middle and high school students participated in leadership programs.
- 21 teen Club members were recognized as Youths of the Year.
- Over 980 Club members participated in SmartGirls and Passport to Manhood – programs designed to address gender specific needs and build positive self esteem.



SUCCESS STORY

With hard work comes great reward and James T. Anderson Club member Amir Woods knows all about that. This Marietta High School senior has been involved in numerous programs throughout BGCMA since 2008. She was named second runner-up for 2010 Youth of the Year earning a \$1,500 scholarship, was a bronze medalist recipient at the 8th Annual Malon D. Mimms Oratorical Competition, earned a \$5,000 Taco for Grads scholarship from the Taco Bell Foundation and is currently working on publishing a book due to come out next year. Amir is a future leader and on the path for a GREAT future.

DID YOU KNOW?

25% (412,699) of Georgia's K-12 children are responsible for taking care of themselves after school. These children spend an average of 8 hours per week unsupervised after school.



In 2010, we launched Impact 2013, a new pilot program geared toward increasing academic success among Boys & Girls Clubs members. With new technology, interactive learning programs, full-time educational-focused staff and tools to track academic performance and critical skills for the workplace and social success, we are deepening our impact on youth – now and for the future.



Over one million students who enter ninth grade each year fail to graduate with their peers four years later because they drop out of school. Seven thousand students drop out of school every day, and each year roughly 1.2 million students fail to graduate from high school. More than half of these students are from minority groups. Afterschool programs are a proven way to address the issues and risk factors that lead to dropout and provide a path to graduation and beyond.





Impact for a **GREAT FUTURE**

The future holds endless possibilities for our children. BGCMA is proud to have continued its role in impacting the future of metro Atlanta by supporting critical needs of today's youth and providing a place of care and opportunity where GREAT FUTURES START.

Mission:

To provide a quality developmental program for metro Atlanta youth, especially those from disadvantaged circumstances, to become productive adults.

Programs Focus on:

Academic Success Healthy Lifestyles Character & Leadership Development

Locations:

26 Clubs in 11 metro Atlanta counties.

For a list of Clubs and contact information,
visit www.bgcma.org/clubs

Club Member Statistics from 2010

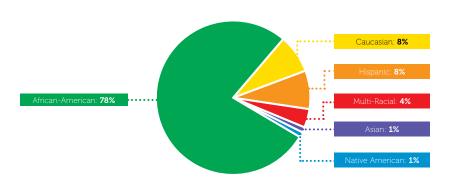
91% economically disadvantaged **68%** live in single-parent households

55% Boys **45%** Girls **32%** Teens

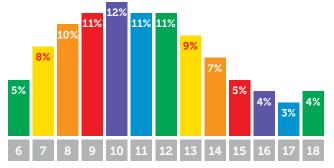
Revenue Sources from 2010



Ethnicity Breakdown



Age Breakdown



age of club member

Invest in the Future Today.





Leading the Way for a GREAT FUTURE

Statement of activities for the year ending Dec. 31, 2010

		1	1	
	UNRESTRICED	TEMPORARILY RESTRICED	PERMANENTLY RESTRICED	TOTAL
PUBLIC SUPPORT, REVENUES & GAINS:				
Public support				
Contributions and private grants	\$ 5,101,162	\$ 4,455,625		\$ 9,556,787
Allocations by United Way	301,406	1,976,207		2,277,613
Governmental grants awards	4,563,663			4,563,663
Revenues & Gains				
Program Service Fees	\$ 1,143,053			\$ 1,143,053
Investment Income	194,402	3,429,738		3,624,140
Special events	963,211			963,211
Net assets released from restrictions	\$ 4,123,230	\$ (4,123,230)		
TOTAL PUBLIC SUPPORT, REVENUES & GAINS	\$ 16,390,127	\$ 5,738,340		\$ 22,128,467
EXPENSES:				
Program Services	\$ 14,434,459			\$ 14,434,459
Support Services:				
Management & General	1,832,898			1,832,898
Marketing & Fundraising	1,688,187			1,688,187
TOTAL EXPENSES	\$ 17,955,544			\$ 17,955,544
Surplus (deficit)	\$ (1,565,417)	\$ 5,738,340	_	\$ 4,172,923
Donation of assets to affiliate organization*	\$ 3,100,422			\$ 3,100,422
Increase (decrease) in net assets	\$ (4,665,839)	\$ 5,738,340	-	\$ 1,072,501
NET ASSETS:				
Beginning of year	\$ 20,224,212	\$ 26,885,677	\$ 5,222,420	\$ 52,332,309

^{*}The Stevens and Madison Boys & Girls Clubs were absorbed by the Boys & Girls Clubs of North Central Georgia in 2010. This amount represents the value of the real estate and other assets of these locations that were gifted to them.

\$ 15,558,373

\$ 32,624,017

\$ 5,222,420

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Matlock Advertising & Public Relations

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Smithson Properties, LLC

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Boys & Girls Clubs of Metro Atlanta thanks the generous individuals, foundations, organizations and corporations whose financial support has helped shape our youth's futures and the future of metro Atlanta.



\$50.000 +

Anonymous Atlanta Falcons Youth Foundation The Coca-Cola Company The Comcast Foundation Fiserv Kaiser Foundation Health Plan of Georgia Kiwanis Foundation of Atlanta, Inc LexisNexis Lowe's Foundation Wal-Mart Foundation

\$25.000 - \$49.999

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New South Construction Newnan Utilities Northside Cherokee Urgent Care LLC Northside Hospital Nova Engineering & Environmental LLC Ogilvv & Mather Old Hickory Stove & Grill Olive Garden Italian Restaurant Oxford Industries Foundation Paragon Legal Technology of Atlanta Paris on Ponce Parker, Hudson, Rainer & Dobbs LLP Penley Art Company Piedmont Operating Partnership **PPC Foundation** Praxis Golf LLC Presidio Networked Solutions, Inc. Procter & Gamble Company Pulte Homes R. W. Smith Company The Ray M. and Mary Elizabeth Lee Foundation **RDA Systems Inc** Renasant Bank Repro Products Inc. Reznick Group Richmond Property Management, Inc. RM Compass Group at Morgan Stanley Smith Barney Robert R. Belair PC S A White Company Inc. Signature Flight Support SimplexGrinnell The Simpson Organization SKYTANKING USA INC. Smith. Diment and Conerly Snapping Shoals Electric Trust Southern F & I Solutions LLC Specified Technologies Inc. Sports Medicine & Orthopaedic Institute of Gwinnett Sprint Sprint Foundation Summit Healthplex Pharmacy Inc Super Quick Inc Systems & Methods Inc.

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The Center for Family Resources Inc Combined Federal Campaign Local Initiatives Support Corporation NFL Charities One Economy Corporation Rotary Club of Atlanta Woodward Academy

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of Atlanta, Georgia 100 Black Men of Atlanta, Inc. 100 Black Men of North Metro \$10,000 - \$24,999 Atlanta Inc Carroll County Office of Alpha Tau Omega Commission Boys & Girls Clubs-Tenn. Valley Cherokee County Board of A. Worley Brown Club Parent's Club Commissioners Carrollton Presbyterian Church Dekalb County Board of Chattahoochee Technical College Commissioners Cherokee Senior Basketball **DeKalb County Board of Health** Association Douglas County Board of Cobb Chamber of Commerce Commissioners Community Church of God Inc. Housing Authority of the City of Development Authority of Lawrenceville Georgia Cherokee County **Douglas County Rogue Runners** First Baptist Church

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