

2 Achieve Greater Impact with Kids



Strategic Objectives	March 2023 Update
<p>2.1 Establish a structure & process that provides training, support and accountability on youth development and management practices that lead to a high-quality Club experience.</p>	<ul style="list-style-type: none"> Developed training & development plan for 21-22 school year Piloted the Youth Program Quality Assessment (YPQA) at 6 sites Created a streamlined approach to focus PROPS and the field on getting “Brilliant at the Basics” targeting Supportive Relationships <ul style="list-style-type: none"> Next steps: Club site planning for 2023/2024 in Quality Sessions and the Summer Symposium Executed the Winter Learning Event (February 2023) Kicked off monthly Continuous Quality Improvement (CQI) sessions to support program quality efforts <ul style="list-style-type: none"> Next Steps: monthly meetings for full-time staff through end of year focused on quality
<p>2.2 Design & implement tween & teen retention strategies.</p>	<ul style="list-style-type: none"> Executed College, Career and Teen programming Renewed Keystone Club chartering at teen-serving sites Developed teen-focused implementation plan (Year of the Teen: Teen Takeover) to increase teen membership and ADA <ul style="list-style-type: none"> Next steps: Continue implementation of action plan Restructured CCR team to streamline services to Clubs, elevating workforce readiness and teen engagement. <ul style="list-style-type: none"> Next steps: Onboard new Director of Workforce Readiness and Teen Engagement Manager
<p>2.3 Design & implement racial equity & social justice programming.</p>	<ul style="list-style-type: none"> Developed Allies Taskforce for equitable programming opportunities for LGBTQ+ youth <ul style="list-style-type: none"> Next steps: Continue education opportunities for identified Allies
<p>2.4 Promote a data-driven culture that includes refining our outcome measurement system with metrics needed to track youth progress, inform Club improvement plans and evaluate staff performance.</p>	<ul style="list-style-type: none"> Submitted data requests to partner districts as part of our Data Sharing Agreements to gather additional measures around our members. BGCMA continues to use data to better understand Club operations, barriers to membership and average daily attendance, and how young people prefer to participate in programming. For example, PROPS worked with our Chief of Staff to analyze barriers to participation, and then presented the information to Club Executives, the Extended Leadership Team, and then our Board of Directors. Clubs have Membership Recruitment and Retention Plans built using the data available for the team, and we are reviewing them on a regular basis.