



# CHARITY GOLF CLASSIC

**April 18, 2016**

Registration | 8:30 am

Welcome Remarks | 10:00 am

Shotgun Start | 10:15 am

Players Awards Reception & Luncheon | 3:00 pm



**CHEROKEE TOWN & COUNTRY CLUB**

665 Hightower Trail

Sandy Springs, GA 30350

*benefiting*



**BOYS & GIRLS CLUBS  
OF METRO ATLANTA**



## THE TOURNAMENT AT A GLANCE

### 8:30 AM

- Registration opens
- “Grab and Go” breakfast on the lawn
- Charity contests and games

### 10:00 AM

- Welcome and raffle prize announcement

### 10:15 AM

- Shotgun start

### 3:00-4:00 PM

- Players Awards Reception and luncheon

## Proceeds from Putt for Promise support HEALTHY LIFESTYLES programs at Boys & Girls Clubs of Metro Atlanta

When it comes to healthy habits, many kids in Georgia are struggling. Georgia currently ranks third in the nation for the number of overweight children. Many Club kids have limited access to healthy foods and safe places to play.

### Because of your support Boys & Girls Clubs of Metro Atlanta can:

- Provide programs that teach kids and teens how to eat a balanced diet
- Provide opportunities for kids to become more physically fit
- And help them engage in healthy relationships

YOU are opening doors and helping kids build healthy habits that will last a lifetime. Funding from our Putt for Promise event shapes initiatives throughout the whole year. In 2015, we saw great success.

### Thanks to YOUR support and events like Putt for Promise:

**Our kids are getting active!** More than 800 kids at 19 Clubs across metro Atlanta are participating in Soccer for Success, a US Soccer Foundation program designed to introduce our members to the sport of soccer, while providing them and their families with the tools and resources to make healthy lifestyle choices.

**Our members are making smart choices!** High school members are more than three times less likely to smoke a cigarette, two times less likely to have ever used marijuana, and three times less likely to ever have a drink of alcohol than their Georgia and national peers.

**Our kids feel supported!** Nearly 90% feel good about what is in store for their futures.

**Our kids feel empowered!** Nearly 85% report speaking up for people who have been treated unfairly.





## SPONSORSHIP OPPORTUNITIES

Thanks to our Presenting Sponsor:  globalpayments

### PLATINUM LEVEL \$15,000

- Platinum level sponsor logo recognition on promotional materials, event webpage and event day signage
- 3 Foursomes
- 3 Hole signs
- Listing on partners page
- Call-out in post-event thank you e-blast distributed to nearly 11,000 supporters
- Customizable press release
- Social media shout out reaching over 3,500 Facebook fans
- Company has the option to provide a gift to be distributed in gift bags for players
- Opportunity to sponsor an area of the event and receive additional branding (ex: breakfast sponsor, awards reception, carts, gift bags, etc.)

### GOLD LEVEL \$10,000

- Gold level sponsor recognition on promotional materials, event webpage and event day signage
- 2 Foursomes
- 2 hole signs
- Listing on partners page
- Call-out in post-event thank you e-blast distributed to nearly 11,000 supporters
- Customizable press release
- Social media shout out reaching over 3,500 Facebook fans
- Option to provide a gift to be distributed in gift bags for players

### SILVER LEVEL \$6,000

- Silver level sponsor recognition, listing on promotional materials, event webpage and event day signage
- 2 Foursomes
- 1 Hole sign
- Listing on partners page

### TEAM SPONSOR \$2,500

- 1 Foursome

Reserve your spot today for the 2016 Putt for Promise tournament by contacting **Paige Pushkin** at [ppushkin@bgcma.org](mailto:ppushkin@bgcma.org) or **404-525-0246**.

**Deadline for all sponsor logos (jpeg and eps format) and confirmed company names are due to Vanessa Rowe ([vrowe@bgcma.org](mailto:vrowe@bgcma.org)) by March 28, 2016.**





### Sponsor/Player Pledge form

- \$15,000 PLATINUM LEVEL Sponsor** – 3 Foursomes, logo on event banner, website recognition, 3 hole signs - \$11,904 tax deductible. Along with one of the following for additional branding benefits: (**Please circle your preference.**)
  - Breakfast Sponsor
  - Beverage Sponsor
  - Driving Range/Longest Drive Sponsor
  - Closest to the Pin Sponsor
  - Gift Bag Sponsor
  - Awards Reception Sponsor
  - Golf Cart Sponsor
- \$10,000 GOLD LEVEL Sponsor** – 2 Foursomes, logo event banner, website recognition, 2 hole signs - \$7,936 tax deductible
- \$6,000 SILVER LEVEL Sponsor** – 2 Foursomes, logo event banner, website recognition, 1 hole sign - \$3,936 tax deductible
- \$2,500 TEAM Sponsor** – 1 Foursome - \$1,468 tax deductible
- I (we) **cannot** attend, but will sponsor \_\_\_\_\_ (1) golfer for \$625 or \_\_\_\_\_ (2) golfers for \$1,250

### Registration Information

Sponsor's Name (**to be advertised as**): \_\_\_\_\_ (check one)  Individual  Corporation

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Information

**Please note: All sales are final. No refunds or exchanges.**

Please select one to complete registration:

- Send an invoice** to the contact and address listed above.
- Credit card** (check one)  VISA  MC  AMEX  Discover  Diner's Card

Amount to be charged: \$ \_\_\_\_\_ Name as it appears on the card: \_\_\_\_\_

Credit Card Account number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

- Check is enclosed.** Please make your check payable to Boys & Girls Clubs of Metro Atlanta.

**Return the completed form by March 28, 2016 to Paige Pushkin.**

**E-MAIL:** ppushkin@bgcma.org; **FAX:** (404) 653-0035; **OR MAIL:** 1275 Peachtree Street NE, Suite 500, Atlanta, GA 30309

**Please send logo in Vector (EPS) and JPEG format to vrowe@bgcma.org by March 28, 2016**  
**For more information, please visit [www.bgcma.org](http://www.bgcma.org) or call Paige Pushkin at (404) 525-0246**